



PRESS RELEASE...



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ASSOCIATION SOLUTIONS & EXECUTIVE WOMEN INTERNATIONAL A PERFECT PARTNERSHIP

MIDVALE, UT, MAY 17, 2010: Association Solutions and Executive Women International have joined forces to create a remarkable women's organization. Executive Women International (EWI), an international women's organization with home offices in Salt Lake City has selected Association Solutions as their association management company.

EWI was established in California in 1938 when Lucille Johnson Perkins recognized the importance and potential of an association of key women working with their executives to promote their firms and improve their community. On April 29th of that year, Articles of Incorporation were filed with the State of California under the name of Executive Secretaries, Inc.

Today Over 3000 companies and 3500 representatives are members of EWI in 75 Chapters located in major cities in the United States, Canada, and Europe. EWI is the premier organization for networking and leadership development for today's business professionals and their firms. For more information about EWI please see:

http://www.ewiconnect.com/ScriptContent/about/abt_index.cfm

Association Solutions is excited for the opportunity to assist Executive Women International in becoming a remarkable organization and will be working under the direction of EWI's Corporate Board and its Executive Director. This will start by providing corporate office daily tasks and responsibilities. Under the direction of the Executive Director, Lynne Shaffer, Association Solutions will manage EWI's database, website, internal and external communications, financial reporting, event registrations, annual meeting planning and implementation and become a vital support service to EWI's members.

The Vision of EWI is: To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities. Association Solutions will become an essential instrument in assisting EWI with this vision and is grateful for the opportunity to be a part of this amazing transformation. Welcome Executive Women International to the Association Solutions Family.

Joshua Wayman
Chief Executive Officer
Association Solutions